A GLOBAL PLATFORM FOR WOMEN HEALTH AND FITNESS SOLUTIONS
Women Fitness is a fast-growing online women health and fitness support, reaching out women in 150 countries around the world and published in 10 languages. Launched in 2000, Women Fitness continues to reach millions of unique visitors each month. It is one of the most popular website in the world, rated among Top 100 websites for women by Forbes. It is selected in Yahoo! women health directory as Top seven websites by popularity. Google, Bing and Yahoo! give WomenFitness top search result over a million other sites for the key word 'women fitness'.

Women Fitness has opened new ground for women to gain access to the latest development in women health. We at Women Fitness strive to provide visitors easy-to-adapt lifestyle solutions from around the world.

The company’s mission is to spread health & fitness awareness among female of all age group (16-60 and above) and the society at large. Healthy Lifestyle is a choice to rise against obesity and WF health and fitness experts are committed to help women achieve health & fitness goals.

In last nineteen years every leading women centric, health related brand have advertised on Women Fitness.
Spreading out in 150 countries, Women Fitness brings you the latest health and fitness researches. Each country edition aims to reach out women of that particular destination with the best of health support. Every country edition is tailor-made for the country it serves and has relevant women health articles of its own country. All editions editorial focus has a bias towards latest women health international articles.

150 Country Editions

US Edition (http://womenfitness.net/)

UK Edition (http://uk.womenfitness.net/)

In All 150 country specific sites

View All Country Editions
Women Fitness offers a unique take on women health news. Our editorial point of difference versus traditional women health and fitness sites is that Women Fitness offers a higher ratio, sometimes up to 90 per cent, of global women health and fitness articles to local news. We provide rapid delivery of local in-country news and latest women health and fitness articles that are developing around the world based on latest published and reported researches up to the last minute.

**16 Channels**
- Weight Loss
- Obesity Centre
- Yoga
- Beauty
- Exercise & fitness
- Healing Herbs
More Channels

- Fertility & Pregnancy
- Women Health Concern (Disease Specific)
- Fitness for Models
- Healthy Recipes
- Women Body Building
- Fitness Tools
- Fitness Components
- Fitness Articles
- Fitness News
- Country Specific Editions
Testimonials and Global Recognitions

Leading women from the world of Fashion, Modelling, Bodybuilding, Sports World Champions, Hollywood actresses, Doctors and ladies from all walks of life have testified the supremacy and authenticated its effectiveness in changing their healthy lifestyle.

“I feel honored that I’m going to feature on Women Fitness. I love the community that WF team provide to their visitors and the advice is invaluable. It ticks all the boxes for anyone that wants to lead a healthy active lifestyle.”

Danielle Armstrong, Reality Star.

“Womenfitness.net is a great resource to educate and inspire women”

Ms. Katherine Reutter-Adamek U.S. short-track speed skater

“Ah, I love Womenfitness! This team brings so much in-depth knowledge from nutrition, beauty, to exercise, celebrities and so much more.. Could spend all day reading through all these informative articles! What great reads, just all in one place, love it!”

Fabienne Liechti, Ballroom Dancer add to testimonial

“I love how Womenfitness.net is representative of all women, regardless of where they are on their journey. It’s a beautiful community with important resources for us to find answers and realize we are far from alone in whatever we are going through. I want to congratulate readers on how far you have come and all the wonderful things you have yet to accomplish. Always remember that you are enough, and having love for yourself and others is the most beautiful quality you could have.”

Tiffany Dion, stunning actress and writer

“It is inspiring to inspire people to find their own way of fitness and enjoy life and sports in it.”

Krista Pärmäkoski, Cross Country Skier

“I think it’s a great site to encourage others to be better and feel good about themselves and I wish everyone the best journey on whatever they’re trying to achieve in life.”

Demi Rose, Instagram Celebrity
Advertising Opportunities Available

Creative CPM
- 300x250 Medium Rectangle
- 728x90 Leader board
- 300x250 In-banner video
- 300x600 Half-Page Banner Expandable
- 336x280 Rectangle
- 160x600 Right side Skyscraper
- 120x600 Thin Skyscraper
- 468x60 Base Leader board
- Newsletter Weekly Recommendation.

Other Opportunities
- **Platinum Advertisement Program**
- Text Links
- Video Banners
- Expendables
- Skin
- Face book, Google Plus and Twitter Paid
- Posts
- Newsletter banner advt
- Digital Magazine
- Size of Inventory: 30,00,000 plus advt views a month.

Global/Local Targeting Capabilities
- Content (Edition, Channel, Home Page)
- Geo-targeting (Country, State, and City)
- Frequency
- Monthly
- Annual
- CPC
Creative solutions:

300x250 Rectangle Ad (Home Page)

728x90, 300x250, 120x600, 160x600 (Inner Pages)

Today we have with us as Women Fitness, the super-talented and super-hot golfer Chelsea Pezzola. The interest can’t get enough of her as this golf and model is all set to make the world go crazy.

Chelsea Pezzola is hoping to become one of the next stars on the LPGA Tour. Pezzola, a Florida native, went to the University of Michigan and played on the women’s golf team for four years before graduating in 2014. She’s working on her game and lifting time between the Sun Coast Invitational and the Symetra Tour, the LPGA’s developmental circuit.

Chelsea Pezzola is a US pro golfer and model. She is in conversation with Hamita Rayez, President Women Fitness.
Partnership Contacts

Sales

Rohit Nayyar
Director of Sales
Email: rohit@womenfitness.net

Business Development

Namita Nayyar
Director of Business Development
Email: namita@womenfitness.net